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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO
09/899,615	07/05/2001	Reza Arbab	AUS9-2001-0340-US1	4054
. 75	90 03/01/2005		EXAM	INER
Volel Emile			RUDY, ANDREW J	
International Bu	siness Machines Corpora	tion		
Intellectual Property Law Department			ART UNIT	PAPER NUMBER
11400 Burnet Road - 4054			3627	
Austin, TX 78	/58		DATE MAILED: 03/01/2005	

Please find below and/or attached an Office communication concerning this application or proceeding.

	Application No.	Applicant(s)			
Office Action Surren	09/899,615	ARBAB ET AL.			
Office Action Summary	Examiner	Art Unit			
·	Andrew Joseph Rudy	3627			
The MAILING DATE of this communication appears on the cover sheet with the correspondence address Period for Reply					
A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) FROM THE MAILING DATE OF THIS COMMUNICATION.  - Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.  - If the period for reply specified above is less than thirty (30) days, a reply within the statutory minimum of thirty (30) days will be considered timely.  - If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.  - Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).					
Status					
1) Responsive to communication(s) filed on 6 Au	gust; 8 September & 15 Decemb	<u>er 2004</u> .			
2a)⊠ This action is <b>FINAL</b> . 2b)□ This action is non-final.					
3) Since this application is in condition for allowance except for formal matters, prosecution as to the merits is					
closed in accordance with the practice under Ex parte Quayle, 1935 C.D. 11, 453 O.G. 213.					
Disposition of Claims					
4)⊠ Claim(s) <u>1-24</u> is/are pending in the application.					
4a) Of the above claim(s) <u>1-8 and 17-24</u> is/are withdrawn from consideration.					
5) Claim(s) is/are allowed.					
6)⊠ Claim(s) <u>9-16</u> is/are rejected.					
7) Claim(s) is/are objected to.					
8) Claim(s) are subject to restriction and/or election requirement.					
Application Papers					
9)☐ The specification is objected to by the Examiner.					
10)☐ The drawing(s) filed on is/are: a)☐ accepted or b)☐ objected to by the Examiner.					
Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).					
Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).					
11)☐ The oath or declaration is objected to by the Ex	caminer. Note the attached Office	Action or form PTO-152.			
Priority under 35 U.S.C. § 119					
12) Acknowledgment is made of a claim for foreign a) All b) Some * c) None of:  1. Certified copies of the priority document 2. Certified copies of the priority document 3. Copies of the certified copies of the priority document application from the International Bureau * See the attached detailed Office action for a list	s have been received. s have been received in Applicati rity documents have been receive u (PCT Rule 17.2(a)).	ion No ed in this National Stage			

1) Notice of References Cited (PTO-892)

Paper No(s)/Mail Date \_

2) Notice of Draftsperson's Patent Drawing Review (PTO-948)

3) Information Disclosure Statement(s) (PTO-1449 or PTO/SB/08)

Attachment(s)

4) Interview Summary (PTO-413)

Paper No(s)/Mail Date. \_

6) Other: \_\_\_\_.

5) Notice of Informal Patent Application (PTO-152)

## **DETAILED ACTION**

 Claims 1-24 are pending. Claims 1-8 and 17-24 are still withdrawn as drawn to a non-elected invention. The previous rejection is withdrawn pursuant to Applicant's September 8, 2004 and December 15, 2004 communications.

## Claim Rejections - 35 USC § 103

2. Claims 9-16 rejected under 35 U.S.C. 103(a) as being unpatentable over Philippe et al. US 6,643,624.

Philippe discloses in a world wide web communication network, e.g. 45, the offering of products from multiple vendors by displaying a shopping cart representation at a receiving display station and transmitting to each of the web sites billing data of a user to buy the products, e.g. see col. 7, lines 30-60. Philippe does not specifically disclose loading into a shopping cart a plurality of representations. However, Philippe does discloses icon 242 that is used to add a product to a virtual check-out counter.

BuyWiz discloses loading into a shopping cart a plurality of representations for a plurality of products in a network environment. To have provided loading into a shopping cart a plurality of representations for Philippe would have been obvious to one of ordinary skill in the art in view of BuyWiz. The motivation for doing such would have been to implement common knowledge graphic display with the icon representations of Philippe. Similarly, depending claim language would have been an obvious implementation of common knowledge computer graphic technology, e.g. providing the ability of moving the icon to different web site pages, for Philippe, in view of BuyWiz.

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3. Further pertinent references of interest are noted on the attached PTO-892.

4. Applicant's Information Disclosure Statement (IDS) has been reviewed. Note attached IDS.

## Conclusion

5. Applicant's amendment necessitated the new ground(s) of rejection presented in this Office action. Accordingly, **THIS ACTION IS MADE FINAL**. See MPEP § 706.07(a). Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the date of this final action.

6. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Andrew Joseph Rudy whose telephone number is 703-308-7808. The examiner can normally be reached on Monday thru Friday.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Robert P. Olszewski can be reached on 703-308-5183. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

Archer Joseph Roby